# xpressions<sup>SNAP!</sup>

Ε

G

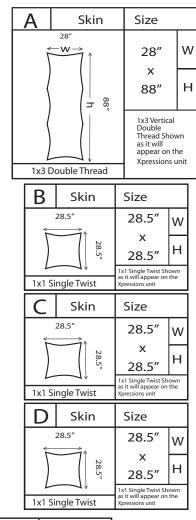
В

D

F

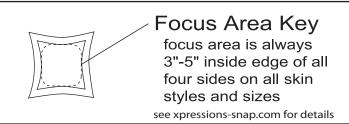
Α

## XSnap 3x3 K



Ε	Skin	Size		F	Skin	Size		G	Skin	Size	
28.5″			w	28.5″		28.5″	w	28.5″		28.5″	W
	28.5"	x 28.5″	н		28.5"	x 28.5″	н		28.5"	x 28.5″	н
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit		1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit		1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit	

It is recommended that all text and borders be 2" from the finish size



©2004/Patent Pending

NOTE: ALL SET UP INSTRUCTIONS APPLY TO THE 4X3 US SKIN SIZES AS WELL



### • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT: http://xpressions-snap.com/guidelines.htm

For all XSnap skins we require 1.5" of bleed OVERALL (.75" on all sides). If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided w/out bleed



Image bled out for print size



**Finished Size** 



#### X-Factor

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

## 5" in - least amount of distortion



3" in - distortion becomes more apparent

DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION

DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION

DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION

DISTORTION DISTORTION DISTORTION

DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION DISTORTION

DISTORTION DISTORTION DISTORTION

DISTORTION DISTORTION DISTORTION

# 1" in - distortion very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*