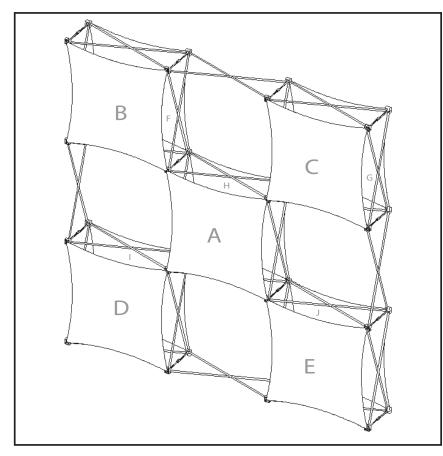
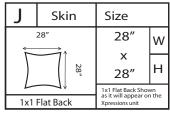
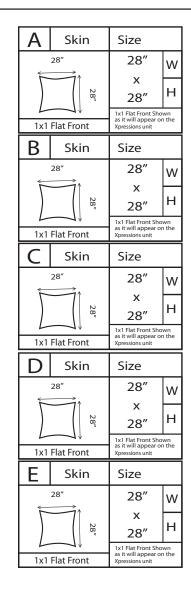
xpressions^{SNAP!}



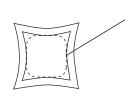
| F | Skin | Size | | G | Skin | Size | |
|----------------|------|--|--------|---------------|------|--|--------|
| 28″ | | 28″ | w | | | 28″ | w |
| 28" | | x 28″ | н | | | x 28″ | н |
| 1x1 Flat Back | | 1x1 Flat Back Shown as it will appear on the Xpressions unit | | 1x1 Flat Back | | 1x1 Flat Back Shown as it will appear on the Xpressions unit | |
| | | | | | | | |
| $ \mathbf{H} $ | Skin | Size | | | Skin | Size | |
| H | Skin | Size 28″ | w | | Skin | Size 28″ | w |
| H | _ | | W H | | _ | | W H |



XSnap 3x3 J



It is recommended that all text and borders be 2" from the finish size



Focus Area Key focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes see xpressions-snap.com for details

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NOTE: ALL SET UP INSTRUCTIONS APPLY TO THE 4X3 US SKIN SIZES AS WELL



• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT: http://xpressions-snap.com/guidelines.htm

For all XSnap skins we require 1.5" of bleed OVERALL (.75" on all sides). If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided w/out bleed



Image bled out for print size



Finished Size



X-Factor

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount of distortion



3" in - distortion becomes more apparent

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1" in - distortion very noticeable



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN