



| A | Skin | Size |
|--|-------------------------|---------|
| | 38.5" W x 38.5" H | 38.5" W |
| | | 38.5" H |
| Diamond Shown as it will appear on the Xpressions unit | | |
| Diamond | | |

| B | Skin | Size |
|---|---------------------|-------|
| | 28" W x 28" H | 28" W |
| | | 28" H |
| 1x1 Flat Front Shown as it will appear on the Xpressions unit | | |
| 1x1 Flat Front | | |

| C | Skin | Size |
|--|---------------------|-------|
| | 28" W x 28" H | 28" W |
| | | 28" H |
| 1x1 Flat Back Shown as it will appear on the Xpressions unit | | |
| 1x1 Flat Back | | |

| D | Skin | Size |
|--|-------------------------|---------|
| | 38.5" W x 38.5" H | 38.5" W |
| | | 38.5" H |
| Diamond Shown as it will appear on the Xpressions unit | | |
| Diamond | | |

| E | Skin | Size |
|--|-------------------------|---------|
| | 38.5" W x 38.5" H | 38.5" W |
| | | 38.5" H |
| Diamond Shown as it will appear on the Xpressions unit | | |
| Diamond | | |

It is recommended that all text and borders be 2" from the finish size

Focus Area Key
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes
 see xpressions-snap.com for details

NOTE: ALL SET UP INSTRUCTIONS
APPLY TO THE 4X3 US SKIN SIZES
AS WELL

xpressions **SNAP!**™

Setup Guide 2010

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided
w/out bleed



Image bled out
for print size



Finished Size



• X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount
of distortion



3" in - distortion
becomes more apparent



1" in - distortion
very noticeable



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN