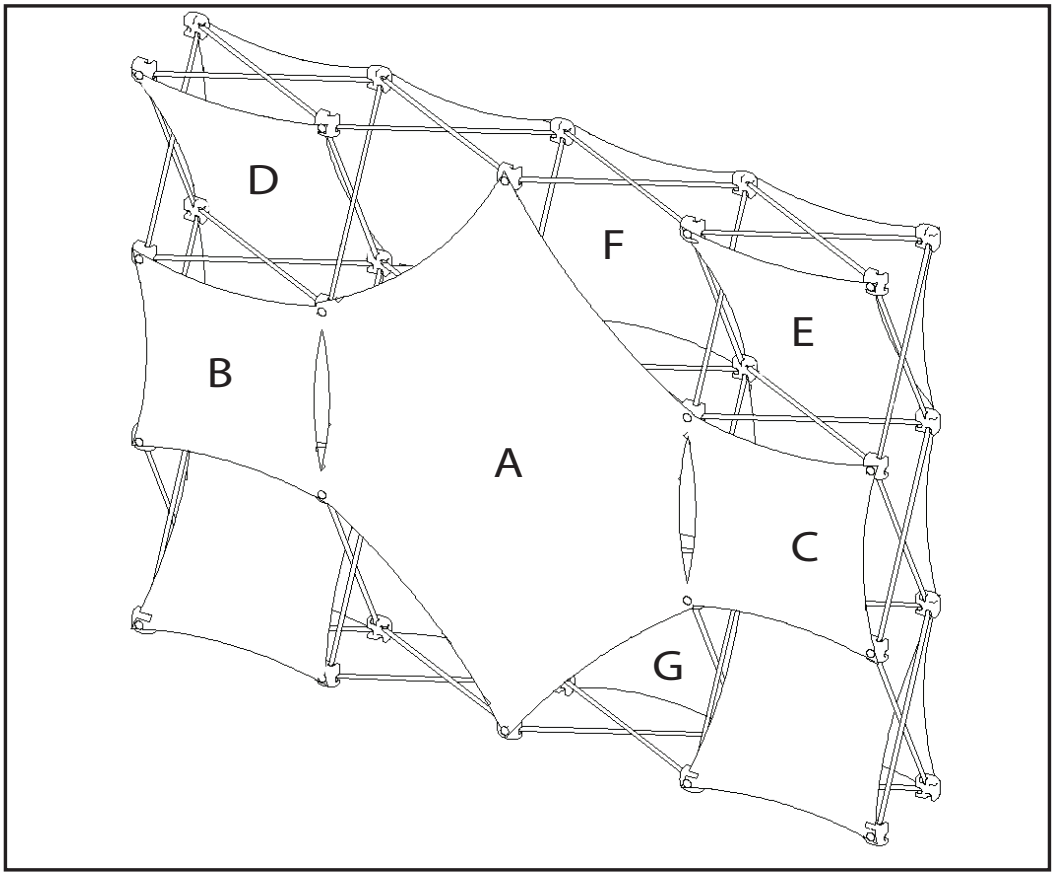
xpressions®
SALESMATE™
EXHIBITOR SERIES

XPR SM ES 4x3A



A	Skin	Size
26.25″ W, 41″ H	HEX	26.25″ X 41″ (W, H)
		HEX Shown as it will appear on the Xpressions unit

B	Skin	Size
13.375″ W, 13.375″ H	1x1 Flat Front	13.375″ X 13.375″ (W, H)
		1x1 Flat Front Shown as it will appear on the Xpressions unit

C	Skin	Size
13.375″ W, 13.375″ H	1x1 Flat Front	13.375″ X 13.375″ (W, H)
		1x1 Flat Front Shown as it will appear on the Xpressions unit

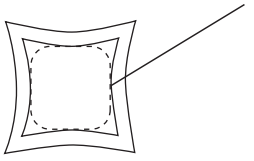
D	Skin	Size
13.375″ W, 43.375″ H	1X3 Double Thread	13.375 X 43.375″ (W, H)
		1x3 Double Thread Shown as it will appear on the Xpressions unit

F	Skin	Size
52.25″ W, 13.375″ H	4x1 Flat	52.25″ X 13.375″
		4x1 Flat Shown as it will appear on the Xpressions unit

G	Skin	Size
52.25″ W, 13.375″ H	4x1 Flat	52.25″ X 13.375″
		4x1 Flat Shown as it will appear on the Xpressions unit

E	Skin	Size
13.375″ W, 43.375″ H	1X3 Double Thread	13.375″ X 43.375″ (W, H)
		1x3 Double Thread Shown as it will appear on the Xpressions unit

It is recommended that all text and borders be 2″ from the finish size



Focus Area Key

focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes

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NOTE: ALL SET UP INSTRUCTIONS APPLY TO THE 4X3 US SKIN SIZES AS WELL

xpressions® SALESMATE™

Setup Guide 2010

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
http://xpressions-snap.com/guidelines.htm

For all XSnap skins we require 1.5" of bleed OVERALL (.75" on all sides). If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

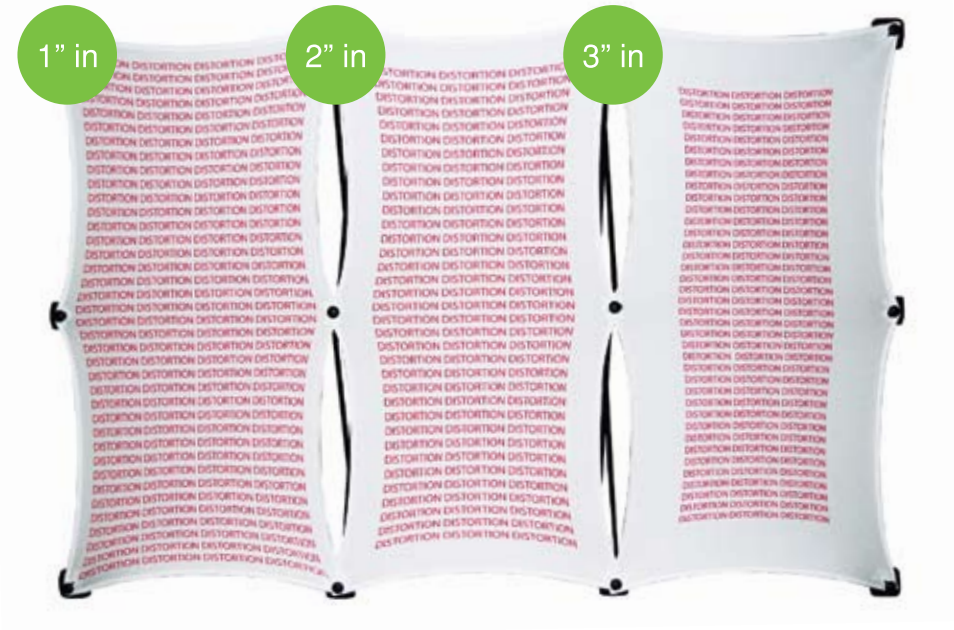
Artwork provided w/out bleed

Image bled out for print size

Finished Size

• X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that 1.5" in on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.
EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN